



# Industry Spotlight

## Total - All Industries

Highridge Lot 12 + 30 Miles



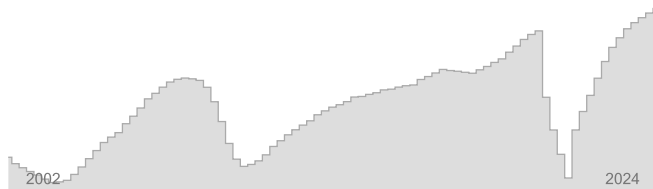
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# Spotlight Summary

Total - All Industries  
Highridge Lot 12 + 30 Miles – 2024Q1

## EMPLOYMENT



**352,618**

Regional employment / **164,954,062** in the nation

## WAGES



**\$56,130**

Avg Wages per Worker / **\$70,857** in the nation

**0.4%** ↑

Avg Ann % Change Last 10 Years / **+1.3%** in the U.S.



**100.0%**

% of Total Employment / **100.0%** in the U.S.

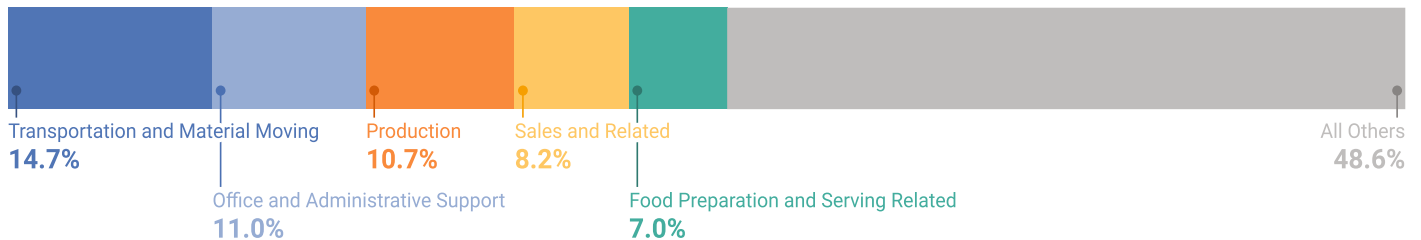


**3.3%** ↑

Avg Ann % Change Last 10 Years / **+3.7%** in the U.S.



## TOP OCCUPATION GROUPS



## TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years

**8.1%** ↑



General Warehousing and Storage

**0.5%** ↑



Restaurants and Other Eating Places

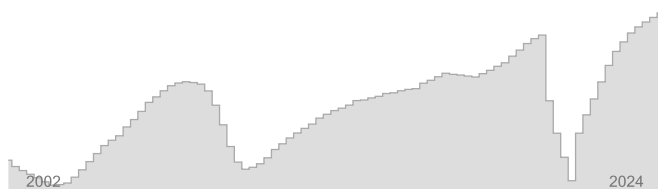
**-0.4%** ↓



Elementary and Secondary Schools

# Industry Snapshot

## EMPLOYMENT



## WAGES

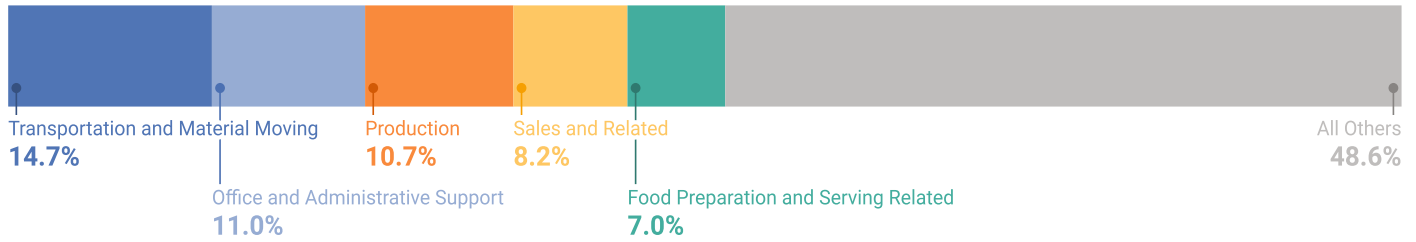


5-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
General Warehousing and Storage	22,273	\$52,175	6.00		2,871	0.7%
Restaurants and Other Eating Places	17,929	\$20,473	0.76		3,210	-0.5%
Elementary and Secondary Schools	17,751	\$61,314	0.99		1,622	-0.2%
General Medical and Surgical Hospitals	14,442	\$85,724	1.08		1,100	-0.4%
Supermarkets and Other Grocery Retailers (except Convenience Retailers)	7,735	\$23,380	1.38		1,120	-1.0%
Battery Manufacturing	6,349	\$77,538	56.81		782	2.5%
Management of Companies and Enterprises	5,709	\$121,569	1.05		494	0.1%
Temporary Help Services	5,581	\$36,092	0.95		585	-0.6%
Nursing Care Facilities (Skilled Nursing Facilities)	5,465	\$46,436	1.71		581	-1.0%
Warehouse Clubs, Supercenters, and Other General Merchandise Retailers	5,455	\$28,807	1.11		744	-1.0%
Remaining Component Industries	243,932	\$57,695	1.40		24,973	-0.7%
<b>Total - All Industries</b>	<b>352,618</b>	<b>\$56,130</b>	<b>1.00</b>		<b>37,338</b>	<b>-0.3%</b>


Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.

Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

# Staffing Pattern



6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Laborers and Freight, Stock, and Material Movers, Hand	12,846	\$41,800	1,713
Stockers and Order Fillers	10,739	\$40,800	1,724
Cashiers	8,455	\$28,000	1,399
Heavy and Tractor-Trailer Truck Drivers	8,414	\$57,400	861
Registered Nurses	7,896	\$86,000	410
Retail Salespersons	7,881	\$35,500	1,045
Fast Food and Counter Workers	7,455	\$27,500	1,624
General and Operations Managers	6,776	\$115,200	516
Office Clerks, General	6,359	\$43,000	647
Personal Care Aides	5,937	\$31,100	931
Remaining Component Occupations	269,859	\$69,800	26,800
<b>Total</b>	<b>352,618</b>		

 The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

# Employment Distribution by Type

The table below shows the employment mix by ownership type for Total - All Industries for the Highridge Lot 12 + 30 Miles. Four of these ownership types — federal, state, and local government and the private sector — together constitute “Covered Employment” (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

“Self-Employment” refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).



	<b>Empl</b>	<b>%</b>
Private	290,512	82.4%
Self-Employment	18,073	5.1%
Local Government	25,558	7.2%
State Government	8,704	2.5%
Federal Government	5,659	1.6%
Other Non-Covered	4,113	1.2%


Source: JobsEQ®


 Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

# Postsecondary Programs Linked to Total - All Industries

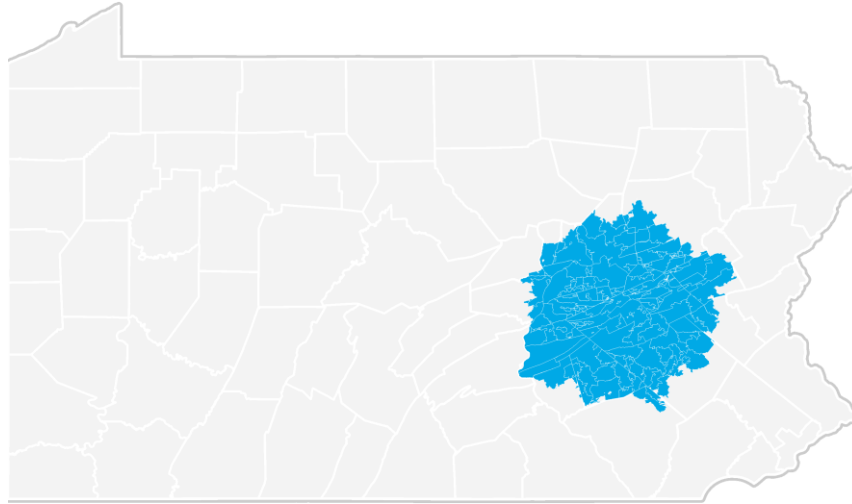
Program	Awards
<b>Central Susquehanna Intermediate Unit LPN Career</b>	
Licensed Practical/Vocational Nurse Training	44
<b>Champ's Barber School-Lebanon</b>	
Barbering/Barber	13
<b>Empire Beauty School-Shamokin Dam</b>	
Cosmetology/Cosmetologist, General	46
<b>European Medical School of Massage</b>	
Massage Therapy/Therapeutic Massage	34
<b>Joseph F McCloskey School of Nursing</b>	
Registered Nursing/Registered Nurse	30
<b>Lebanon County Area Vocational Technical School</b>	
Licensed Practical/Vocational Nurse Training	22
<b>Pennsylvania State University-Penn State Hazleton</b>	
Physical Therapy Assistant	16
<b>Schuylkill Technology Center</b>	
Licensed Practical/Vocational Nurse Training	16
<b>Susquehanna University</b>	
Creative Writing	35
Publishing	26

Source: [JobsEQ®](#)

 The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.

 Among postsecondary programs at schools located in the Highridge Lot 12 + 30 Miles, the sampling above identifies those most linked to occupations relevant to Total - All Industries. For a complete list see JobsEQ®, <http://www.chmuraecon.com/jobseq>

# Highridge Lot 12 + 30 Miles Regional Map





# Data Notes

- Industry employment and wages (including total regional employment and wages) are as of 2024Q1 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2024Q1 and is based on industry employment and local staffing patterns calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2024, utilizing BLS OEWS data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2022-2023 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

# Region Definition

**Highridge Lot 12 + 30 Miles is defined as the following zip code tabulation areas:**

ZCTA 17003	ZCTA 17954
ZCTA 17005	ZCTA 17957
ZCTA 17017 (Dauphin County, Pennsylvania portion)	ZCTA 17959
ZCTA 17017 (Northumberland County, Pennsylvania portion)	ZCTA 17960
ZCTA 17018	ZCTA 17961
ZCTA 17023	ZCTA 17963 (Lebanon County, Pennsylvania portion)
ZCTA 17026 (Berks County, Pennsylvania portion)	ZCTA 17963 (Schuylkill County, Pennsylvania portion)
ZCTA 17026 (Lebanon County, Pennsylvania portion)	ZCTA 17964 (Northumberland County, Pennsylvania portion)
ZCTA 17028 (Dauphin County, Pennsylvania portion)	ZCTA 17964 (Schuylkill County, Pennsylvania portion)
ZCTA 17028 (Lebanon County, Pennsylvania portion)	ZCTA 17965
ZCTA 17030	ZCTA 17967
ZCTA 17032	ZCTA 17968
ZCTA 17038	ZCTA 17970
ZCTA 17039	ZCTA 17972
ZCTA 17042	ZCTA 17974
ZCTA 17046	ZCTA 17976
ZCTA 17048	ZCTA 17978 (Dauphin County, Pennsylvania portion)
ZCTA 17061	ZCTA 17978 (Schuylkill County, Pennsylvania portion)
ZCTA 17067 (Berks County, Pennsylvania portion)	ZCTA 17979
ZCTA 17067 (Lebanon County, Pennsylvania portion)	ZCTA 17980 (Dauphin County, Pennsylvania portion)
ZCTA 17073 (Lebanon County, Pennsylvania portion)	ZCTA 17980 (Schuylkill County, Pennsylvania portion)
ZCTA 17077	ZCTA 17981
ZCTA 17078 (Dauphin County, Pennsylvania portion)	ZCTA 17982
ZCTA 17078 (Lebanon County, Pennsylvania portion)	ZCTA 17983
ZCTA 17080	ZCTA 17985 (Columbia County, Pennsylvania portion)
ZCTA 17087 (Berks County, Pennsylvania portion)	ZCTA 17985 (Schuylkill County, Pennsylvania portion)
ZCTA 17087 (Lebanon County, Pennsylvania portion)	ZCTA 18053
ZCTA 17088	ZCTA 18066
ZCTA 17097	ZCTA 18201 (Carbon County, Pennsylvania portion)
ZCTA 17098	ZCTA 18201 (Luzerne County, Pennsylvania portion)
ZCTA 17112	ZCTA 18202 (Luzerne County, Pennsylvania portion)
ZCTA 17517	ZCTA 18202 (Schuylkill County, Pennsylvania portion)
ZCTA 17569 (Lancaster County, Pennsylvania portion)	ZCTA 18211 (Carbon County, Pennsylvania portion)
ZCTA 17801	ZCTA 18211 (Schuylkill County, Pennsylvania portion)
ZCTA 17815 (Columbia County, Pennsylvania portion)	ZCTA 18214

**Highridge Lot 12 + 30 Miles is defined as the following zip code tabulation areas:**

ZCTA 17815 (Luzerne County, Pennsylvania portion)
ZCTA 17815 (Montour County, Pennsylvania portion)
ZCTA 17820 (Columbia County, Pennsylvania portion)
ZCTA 17820 (Montour County, Pennsylvania portion)
ZCTA 17821 (Columbia County, Pennsylvania portion)
ZCTA 17821 (Montour County, Pennsylvania portion)
ZCTA 17821 (Northumberland County, Pennsylvania portion)
ZCTA 17822
ZCTA 17823
ZCTA 17824 (Columbia County, Pennsylvania portion)
ZCTA 17824 (Montour County, Pennsylvania portion)
ZCTA 17824 (Northumberland County, Pennsylvania portion)
ZCTA 17827
ZCTA 17830
ZCTA 17832
ZCTA 17834
ZCTA 17836
ZCTA 17840
ZCTA 17846 (Columbia County, Pennsylvania portion)
ZCTA 17847 (Montour County, Pennsylvania portion)
ZCTA 17847 (Northumberland County, Pennsylvania portion)
ZCTA 17851
ZCTA 17857
ZCTA 17858
ZCTA 17859
ZCTA 17860
ZCTA 17864
ZCTA 17865
ZCTA 17866
ZCTA 17867
ZCTA 17868
ZCTA 17870 (Snyder County, Pennsylvania portion)
ZCTA 17870 (Union County, Pennsylvania portion)
ZCTA 17872
ZCTA 17876
ZCTA 17878 (Columbia County, Pennsylvania portion)
ZCTA 17878 (Luzerne County, Pennsylvania portion)

ZCTA 18216 (Carbon County, Pennsylvania portion)
ZCTA 18216 (Luzerne County, Pennsylvania portion)
ZCTA 18218
ZCTA 18219
ZCTA 18220
ZCTA 18221
ZCTA 18222
ZCTA 18223
ZCTA 18224
ZCTA 18225
ZCTA 18229
ZCTA 18230
ZCTA 18231
ZCTA 18232
ZCTA 18234
ZCTA 18235
ZCTA 18237 (Carbon County, Pennsylvania portion)
ZCTA 18237 (Schuylkill County, Pennsylvania portion)
ZCTA 18239
ZCTA 18240 (Carbon County, Pennsylvania portion)
ZCTA 18240 (Schuylkill County, Pennsylvania portion)
ZCTA 18241 (Luzerne County, Pennsylvania portion)
ZCTA 18241 (Schuylkill County, Pennsylvania portion)
ZCTA 18242
ZCTA 18245
ZCTA 18246
ZCTA 18248
ZCTA 18249
ZCTA 18250 (Carbon County, Pennsylvania portion)
ZCTA 18250 (Schuylkill County, Pennsylvania portion)
ZCTA 18252
ZCTA 18254
ZCTA 18255 (Carbon County, Pennsylvania portion)
ZCTA 18255 (Luzerne County, Pennsylvania portion)
ZCTA 18256
ZCTA 18603 (Columbia County, Pennsylvania portion)
ZCTA 18603 (Luzerne County, Pennsylvania portion)

**Highridge Lot 12 + 30 Miles is defined as the following zip code tabulation areas:**

ZCTA 17881
ZCTA 17884
ZCTA 17888
ZCTA 17889 (Snyder County, Pennsylvania portion)
ZCTA 17889 (Union County, Pennsylvania portion)
ZCTA 17901
ZCTA 17920
ZCTA 17921 (Columbia County, Pennsylvania portion)
ZCTA 17921 (Schuylkill County, Pennsylvania portion)
ZCTA 17922
ZCTA 17923
ZCTA 17925
ZCTA 17929
ZCTA 17930
ZCTA 17931
ZCTA 17933
ZCTA 17934
ZCTA 17935
ZCTA 17936
ZCTA 17938
ZCTA 17941 (Northumberland County, Pennsylvania portion)
ZCTA 17941 (Schuylkill County, Pennsylvania portion)
ZCTA 17943
ZCTA 17944
ZCTA 17945 (Columbia County, Pennsylvania portion)
ZCTA 17945 (Schuylkill County, Pennsylvania portion)
ZCTA 17946
ZCTA 17948
ZCTA 17949
ZCTA 17951
ZCTA 17952
ZCTA 17953

ZCTA 18631
ZCTA 18635 (Columbia County, Pennsylvania portion)
ZCTA 18635 (Luzerne County, Pennsylvania portion)
ZCTA 18655 (Columbia County, Pennsylvania portion)
ZCTA 18655 (Luzerne County, Pennsylvania portion)
ZCTA 18660
ZCTA 19506
ZCTA 19507
ZCTA 19510
ZCTA 19516
ZCTA 19522
ZCTA 19526
ZCTA 19529 (Berks County, Pennsylvania portion)
ZCTA 19529 (Lehigh County, Pennsylvania portion)
ZCTA 19530 (Berks County, Pennsylvania portion)
ZCTA 19533
ZCTA 19534
ZCTA 19541
ZCTA 19544
ZCTA 19549
ZCTA 19550
ZCTA 19551 (Berks County, Pennsylvania portion)
ZCTA 19551 (Lancaster County, Pennsylvania portion)
ZCTA 19551 (Lebanon County, Pennsylvania portion)
ZCTA 19554
ZCTA 19555
ZCTA 19559
ZCTA 19564
ZCTA 19565
ZCTA 19567
ZCTA 19605
ZCTA 19608

# FAQ

## **What is (LQ) location quotient?**

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

## **What is annual demand?**

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

## **What is the difference between industry wages and occupation wages?**

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.