

# **Industry Spotlight**

# **Total - All Industries**

Schuylkill County, Pennsylvania



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# **Spotlight Summary**

Total - All Industries Schuylkill County, Pennsylvania – 2024Q1

**EMPLOYMENT** 



52,599

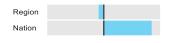
Regional employment / 164,954,062 in the nation

\$52,303

Avg Wages per Worker / \$70,857 in the nation

**-0.1%** 

Avg Ann % Change Last 10 Years / +1.3% in the U.S.



100.0%

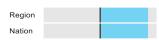
% of Total Employment / **100.0%** in the U.S.



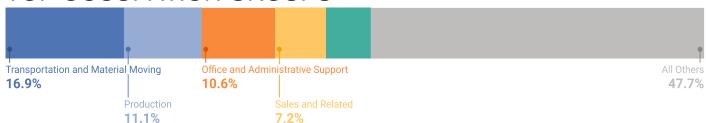
3.7%

WAGES

Avg Ann % Change Last 10 Years / +3.7% in the U.S.

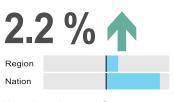


#### TOP OCCUPATION GROUPS

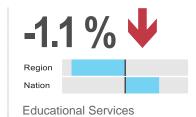


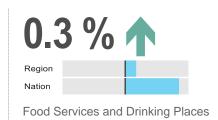
### TOP INDUSTRIES

Avg Ann % Change in Employment, Last 10 Years



Warehousing and Storage





# **Industry Snapshot**

### **EMPLOYMENT**



#### **WAGES**



3-Digit Industry	Empl	Avg Ann Wages	LQ	5yr History	Annual Demand	Forecast Ann Growth
Warehousing and Storage	4,565	\$51,504	7.64		584	0.6%
Educational Services	3,380	\$50,270	0.80		315	-0.1%
Food Services and Drinking Places	2,840	\$18,560	0.72		499	-0.6%
Ambulatory Health Care Services	2,586	\$63,745	0.89		252	0.7%
Social Assistance	1,957	\$35,385	1.23		257	1.1%
Food Manufacturing	1,875	\$57,260	3.30		221	-0.1%
Plastics and Rubber Products Manufacturing	1,855	\$65,208	7.95		174	-0.7%
Nursing and Residential Care Facilities	1,855	\$44,168	1.72		209	-0.7%
Food and Beverage Retailers	1,518	\$25,495	1.45		219	-1.0%
Justice, Public Order, and Safety Activities	1,410	\$82,042	2.35		117	-0.8%
Remaining Component Industries	28,757	\$56,951	1.26		2,791	-0.8%
Total - All Industries	52,599	\$52,303	1.00		5,511	-0.4%

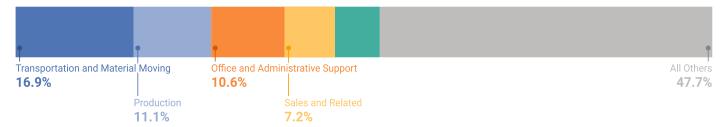


Employment is one of the broadest and most timely measures of a region's economy. Fluctuations in the number of jobs shed light on the health of an industry. A growing employment base creates more opportunities for regional residents and helps a region grow its population.



Since wages and salaries generally compose the majority of a household's income, the annual average wages of a region affect its average household income, housing market, quality of life, and other socioeconomic indicators.

# Staffing Pattern



6-digit Occupation	Empl	Avg Ann Wages	Annual Demand
Laborers and Freight, Stock, and Material Movers, Hand	2,181	\$39,900	291
Stockers and Order Fillers	1,796	\$45,000	286
Heavy and Tractor-Trailer Truck Drivers	1,487	\$56,300	152
Cashiers	1,207	\$27,200	199
Personal Care Aides	1,166	\$31,500	186
Industrial Truck and Tractor Operators	1,086	\$51,300	102
Fast Food and Counter Workers	970	\$27,000	210
Retail Salespersons	966	\$35,400	127
General and Operations Managers	932	\$108,200	70
Office Clerks, General	904	\$41,100	91
Remaining Component Occupations	39,893	\$68,100	3,815
Total	52,587		

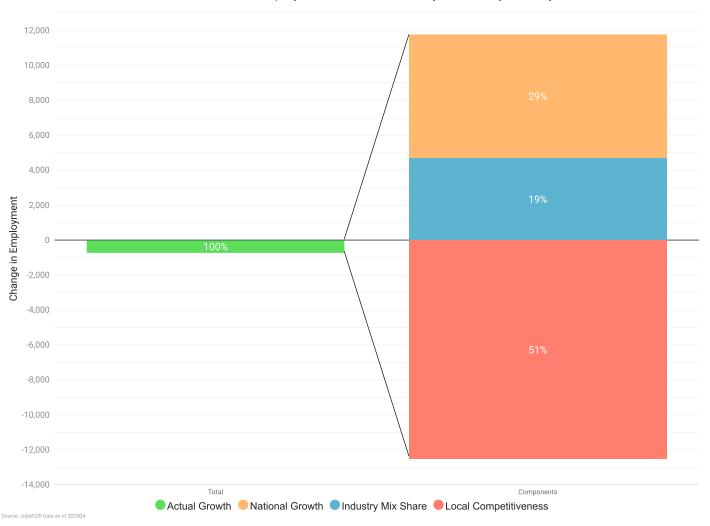


The mix of occupations points to the ability of a region to support an industry and its flexibility to adapt to future demand. Industry wages are a component of the cost of labor for regional employers.

# **Drivers of Employment Growth**

Over the ten years ending 2023, employment in Total - All Industries for Schuylkill County, Pennsylvania shed 727 jobs. After adjusting for national growth during this period and industry mix share, the part of this employment change due to local competitiveness was a loss of 12,507 jobs—meaning this industry was less competitive than its national counterpart during this period.

#### Drivers of Employment Growth for Schuylkill County, Pennsylvania





Shift-share analysis sheds light on the factors that drive regional employment growth in an industry. A positive change in local competitiveness indicates advantages that may be due to factors such as superior technology, management, and labor pool, etc.



National growth is due to the overall growth or contraction in the national economy. Industry mix share is the growth attributable to the specific industries examined (based on national industry growth patterns and the industry mix of the region).

# **Employment Distribution by Type**

The table below shows the employment mix by ownership type for Total - All Industries for Schuylkill County, Pennsylvania. Four of these ownership types — federal, state, and local government and the private sector — together constitute "Covered Employment" (employment covered by the Unemployment Insurance programs of the United States and reported via the Quarterly Census of Employment and Wages).

"Self-Employment" refers to unincorporated self-employment and represents workers whose primary job is self-employment (that is, these data do not include workers whose primary job is a wage-and-salary position that is supplemented with self-employment).

80.8%			9.2%	
	Empl	%		
Private	42,502	80.8%		
Self-Employment	2,576	4.9%		
Local Government	4,839	9.2%		
State Government	1,620	3.1%		
Federal Government	562	1.1%		
Other Non-Covered	501	1.0%		

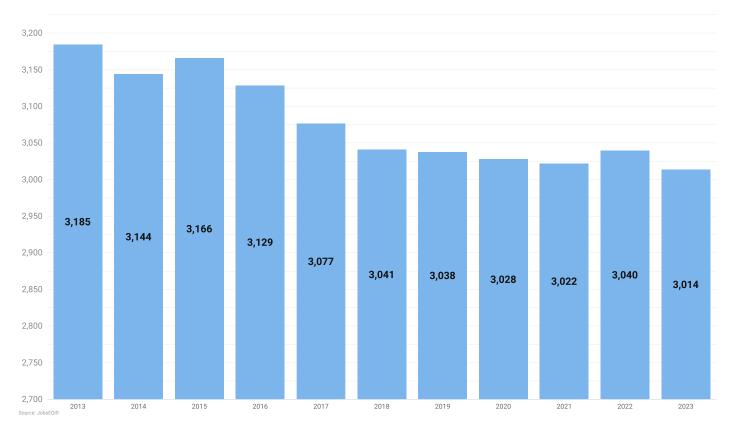
Source: JobsEQ®



Strong entrepreneurial activity is indicative of growing industries. Using self-employment as a proxy for entrepreneurs, a higher share of self-employed individuals within a regional industry points to future growth.

### **Establishments**

In 2023, there were 3,014 Total - All Industries establishments in Schuylkill County, Pennsylvania (per covered employment establishment counts), a decrease from 3,185 establishments ten years earlier in 2013.

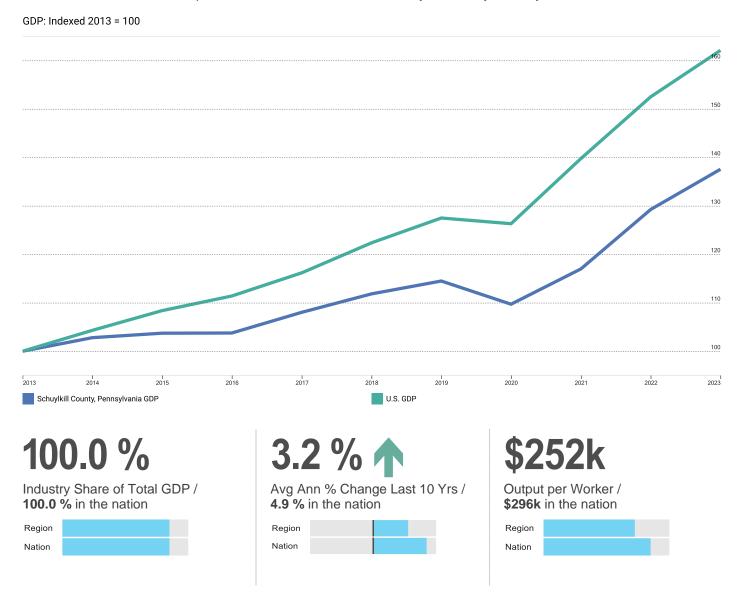




New business formations are an important source of job creation in a regional economy, spurring innovation and competition, and driving productivity growth. Establishment data can provide an indicator of growth in businesses by counting each single location (such as a factory or a store) where business activity takes place, and with at least one employee.

# **GDP & Productivity**

In 2023, Total - All Industries produced \$5.9 billion in GDP for Schuylkill County, Pennsylvania.



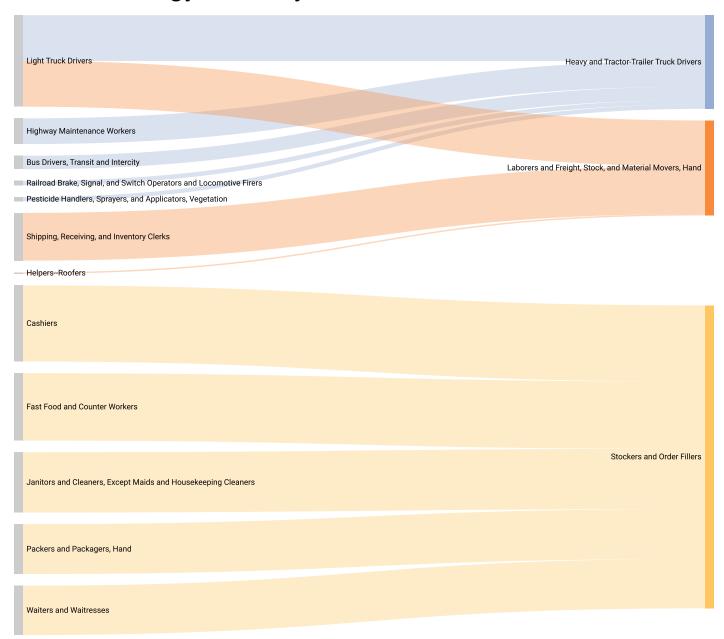


Gross domestic product (GDP) is the most comprehensive measure of regional economic activity, and an industry's contribution to GDP is an important indicator of regional industry strength. It is a measure of total value-added to a regional economy in the form of labor income, proprietor's income, and business profits, among others. GDP values shown on this page are nominal GDP data.



Growth in productivity (output per worker) leads to increases in wealth and higher average standards of living in a region.

# Sector Strategy Pathways





The graphics on this page illustrate relationships and potential movement (from left to right) between occupations that share similar skill sets. Developing career pathways as a strategy promotes industry employment growth and workforce engagement.

# Postsecondary Programs Linked to Total - All Industries

Program	Awards
Empire Beauty School-Pottsville	
Cosmetology, Barber/Styling, and Nail Instructor	4
Cosmetology/Cosmetologist, General	40
Joseph F McCloskey School of Nursing	
Registered Nursing/Registered Nurse	28
Pennsylvania State University-Penn State Schuylkill	
Medical Radiologic Technology/Science - Radiation Therapist	15
Psychology, General	16
Registered Nursing/Registered Nurse	6
Schuylkill Technology Center	
Ground Transportation, Other	5
Licensed Practical/Vocational Nurse Training	33
Truck and Bus Driver/Commercial Vehicle Operator and Instructor	11
Welding Technology/Welder	2

Source: JobsEQ®

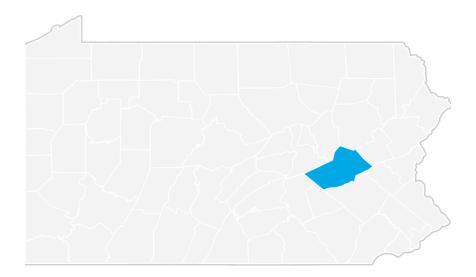


The number of graduates from postsecondary programs in the region identifies the pipeline of future workers as well as the training capacity to support industry demand.



Among postsecondary programs at schools located in Schuylkill County, Pennsylvania, the sampling above identifies those most linked to occupations relevant to Total - All Industries. For a complete list see JobsEQ®, <a href="http://www.chmuraecon.com/jobseq">http://www.chmuraecon.com/jobseq</a>

# Schuylkill County, Pennsylvania Regional Map



### **Data Notes**

- Industry employment and wages (including total regional employment and wages) are as of 2024Q1 and are based upon BLS QCEW data, imputed by Chmura where necessary, and supplemented by additional sources including Census ZBP data. Employment forecasts are modeled by Chmura and are consistent with BLS national-level 10-year forecasts.
- Occupation employment is as of 2024Q1 and is based on industry employment and local staffing patterns
  calculated by Chmura and utilizing BLS OEWS data. Wages by occupation are as of 2024, utilizing BLS OEWS
  data and imputed by Chmura.
- GDP is derived from BEA data and imputations by Chmura. Productivity (output per worker) is calculated by Chmura using industry employment and wages as well as GDP and BLS output data. Supply chain modeling including purchases by industry are developed by Chmura.
- Postsecondary awards are per the NCES and are for the 2021-2022 academic year.
- Establishment counts are per the BLS QCEW data.
- Figures may not sum due to rounding.

#### **FAQ**

#### What is (LQ) location quotient?

Location quotient is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

#### What is annual demand?

Annual demand is a of the sum of the annual projected growth demand and separation demand. Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. Growth demand is the increase or decrease of jobs expected due to expansion or contraction of the overall number of jobs.

#### What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.